

# Book Marketing Kit – Everything and Nothing

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## Book Information

**Book Title:** Everything and Nothing

**Author:** Ola Ademola-Adesanoye

**Genre:** Contemporary Romance

**Recommended reading age:** 15 and above

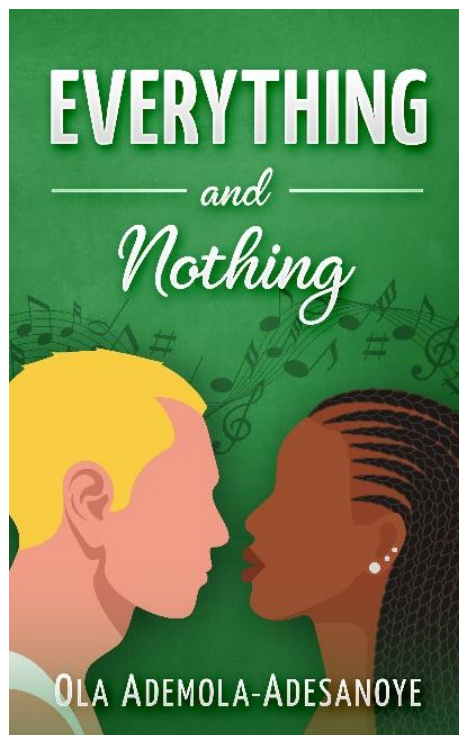
**Publisher:** Accomplish Press

**Copyright:** Ola Ademola-Adesanoye (c) 2022

**Language:** English

**Formats:** Ebook and paperback

**Release Date:** June 6, 2022



**Available from:** [Amazon US](#), [Amazon UK](#), [Smashwords](#), [Barnes and Noble](#), [Kobo](#), and most online retailers. Readers in Nigeria can download the ebook from [Okadabooks](#) and Bambooks.

## Book Description

Bibi and Ken are from two different worlds – geographically and culturally.

Young and passionate Bibi yearns to live dangerously. She was raised in an affluent and well-connected family and has been sheltered for most of her life. When she meets and falls in love with Ken, Bibi is convinced that love conquers all.

Ken, on the other hand, is a realist who desires stability. He was raised in a modest home and is quite well-travelled through his work as a missionary. When he meets and falls in love with Bibi, Ken begins to wonder if love really conquers all.

When their love is tested through doubt, grief, judgement, shame, stigma, and an unexpected diagnosis, Bibi and Ken will question whether their shared passions and faith are enough to bridge their differences. Differences that seem so small but have great impacts and consequences.

### Unique Points

Everything and Nothing tells the story of two very different but interesting characters, Bibi, a young Nigerian lady and Ken, a British young man. The two are brought together through mutual friends and acquaintances, and before long, friendship blossoms and turns into love.

The book is set predominantly in the UK, with some scenes in Nigeria. The story features a cast of interesting characters – Bibi and Ken, Bibi's family and friends, Ken's family and friends, and other people who either help or hinder their relationship.

The story follows the blossoming relationship between Bibi and Ken and explores the challenges and ups and downs that they face, as they navigate a multicultural relationship because of their different backgrounds and expectations. The story includes themes such as: love, fear of commitment, heartbreak, interracial relationships, parental influence, culture, dementia, depression, stigma, healing and redemption. Readers who have had to deal with these themes will really resonate with this story. The reader will follow the story, and hopefully be rooting for Bibi and Ken to overcome the challenges and fight for their love.

## About the Author

Ola grew up loving books, these were always her go-to place. She was nicknamed 'bookworm' by one of her cousins when she was about nine, as she habitually had her nose in a book.

Always hoped to author a book one day but never got around to it, until now of course. This is her first novella; she enjoyed the gruelling process so much that she is already working on a sequel.

## Press Release

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### **Ola Ademola-Adesanoye launches multicultural romance debut novel, “Everything and Nothing”**

Accomplish Press is pleased to announce the official publication of **Everything and Nothing**, a debut multicultural romance novel by **Ola Ademola-Adesanoye**. The story is a compelling tale of two people, Bibi – an ambitious, somewhat naïve Nigerian young lady, and Ken, a British missionary with a big heart and wisdom gained from struggle and deep pain. The book is set predominantly in the UK with some parts of it in Nigeria. The story features a cast of interesting characters – Bibi and Ken, and their family and friends – some who are supportive, and others who are overbearing, antagonistic or simply cause confusion to create obstacles and stumbling blocks in the path of the two lovers.

Nigerian Australia-based author, Ola Ademola-Adesanoye, has written a book that is based on the contemporary romance genre but goes further and explores themes such as love, fear of commitment, interracial relationships, heartbreak, parental influence, culture, dementia, depression, stigma, healing, and redemption. These are themes that many adults will be familiar with and would relate to.

“I’ve always enjoyed writing since I was in primary school,” the author said in an interview. “I read a lot of books by authors such as Sidney Sheldon and Martina Cole.”

Regarding her own personal experiences, she said, “I see a bit of myself in Bibi, especially in the way she evolves, but we are very different. I am not in an

interracial relationship, for example. But I think the relationship between Bibi and Maya is symbolic.”

The novel delves into the ups and downs of Bibi and Ken as their relationship blossoms from a friendship into a romantic one. At first, it seems like, despite the differences in their background, they are both on the same page. But as time goes on, cracks begin to appear, and things are not made easier by external influences from family and friends, especially Bibi’s.

For an enticing preview of **Everything and Nothing**, visit the Accomplish Press website to download sample chapters at <http://www.accomplishpress.com>. You can also read an interview with the author.

Everything and Nothing is available as an ebook and paperback from Amazon, and as an ebook from Barnes and Noble, Smashwords, Apple, Kobo, Okadabooks, and other online retailers. The book was officially released on the 6<sup>th</sup> of June 2022.

## **Interview with the author, Ola Ademola-Adesanoye**

**Please tell us a bit about yourself.**

I am a middle child, this certainly contributed to me finding books. I have been fortunate to live on four continents and am a vinyl record collector.

**How did you discover your love for writing, and how long have you been writing?**

I had always enjoyed writing compositions since primary school like – writing about Your family, Your best friend, Your school holidays, etc. I poured my body, mind, and soul into those as far back as then. My teachers would compliment my creativity in primary and secondary school. Following on from primary school – the first week in secondary school, I entered a competition and was published in the school magazine – “The Debater”. Life happened and writing took a back burner until now.

**Please tell us a bit about your new book, “Everything and Nothing”.**

It’s fiction, a contemporary novella hoping to touch on real issues.

**Is this your first book? What inspired you to write it?**

Yes, this is my first published book. I hoped to tackle a few burning issues that I am passionate about.

**What was the easiest and hardest part of writing this book?**

The easiest part was imagining and thinking up the story in my head. The hardest part was setting the scene/scene/tone when it came down to the writing itself.

**How did you come up with the title?**

It was a light bulb moment, when I was writing one evening and wanted to craft in words around Ken and Bibi's blossoming friendship/relationship.

"Everything and Nothing" came to mind after many tries and it stuck.

**Is inspiration for the book drawn from some of your own experiences?**

Some, however, fiction for me means drawing from my past, present, and dreams/future.

**Are there any similarities between you and Bibi, the main character?**

Not necessarily so. However, Bibi and Maya's evolution is symbolic. More of that in the sequel... watch this space.

**Apart from love, what are other main themes that the story explores?**

Advance Care Planning, Dementia, Depression, Interracial Marriage, and Stigma/Shame

**What lesson(s) would you want readers to take away from the book?**

- Destigmatisation
- It's okay to grow and evolve
- Learn from mistakes rather than dwell on them.

**What challenges did you encounter during the process of writing, editing, and publishing the book?**

Haaa.... Where to begin! First off, my coach and editor both have the patience of saints. This was my first time so whether that is normal or not unusual to Tolu and Amma, I can't speak for them. Every time I went back to read the manuscript, there was something I wasn't sure about or didn't read well or I had questions about. So, a lot of back and forth, research, and uncertainty.

**What inspires you as a writer?**

Keeping things in perspective and taking the little wins. Now, I have a writing buddy who keeps me in check. Also writing about topics that I enjoy, topics that intrigue me, or topics that I am passionate about.

**What book(s) are you reading now?**

Two books – my mood dictates which I read. The first one is by Bridie Hallifax, “Not in a billion years” and the second one is Dorothy Koomson’s, “I know what you have done.”

**Who are your favourite authors and what do you admire in their work?**

- Mary Higgin Clark – First, I was inspired by her beginnings and how she got into writing – She started writing short stories to supplement her family income. Then, her first novel did not sell well but she persevered at it. I love her ability to craft mystery and suspense into writing.
- Sidney Sheldon – He often wrote about determined women and I always wanted more after getting to the end of his books. And lastly, Martina Cole – Her ability to craft and set the tone for crime and her gangster stories is phenomenal.

**What skills have been particularly helpful in your writing?**

Being a voracious reader, being open to constructive criticism and changes, then creativity and style

**What are your current projects? Are you working on the next book?**

Yes. I am working on the sequel to “Everything and Nothing” and thinking up other stories for the future. Watch this space...

**Do you have any advice for aspiring authors?**

Take the plunge and connect with a community of writers (it’s easy these days especially online). Then start small, with short stories, blogging, etc. Rome was



not built in a day; the journey of writing is a time for growth and personal development. Don't be afraid of mistakes or stumbling blocks.

**Where can readers buy copies of “Everything and Nothing”?**

You can get the book from Amazon US, Amazon UK, Smashwords, Barnes and Noble, and most online retailers. Readers in Nigeria can download the ebook from Okadabooks and Bambooks. I am also hoping to make paperback copies available in Nigeria soon.